

A woman with long brown hair, smiling, stands in a medical office. She is wearing a long, red, off-the-shoulder gown with a ruffled skirt. She is leaning on a white medical table. In the background, there is a surgical light fixture and two framed line-art pieces on the wall.

INFLUENTIAL WOMEN OF MISSISSIPPI

Dr. Erica Bass built her practice on a conviction that exceptional results and exceptional care are inseparable, and eight years of surgical training at the University of Mississippi Medical Center gave her the range to deliver both.

Board-certified and broadly skilled, she moves across facial rejuvenation, breast surgery, body contouring, skin cancer treatment, and reconstruction with the same governing principle: reveal the most vibrant version of a person, and never remake them into someone else.

At Bespoke Aesthetics, that philosophy shapes every layer of care. She evaluates not only the desired outcome but the full picture – recovery time, budget, medical history, prior experience – and builds treatment plans accordingly. For patients who prefer less invasive options, she offers Botox, fillers, and laser resurfacing with the same attentiveness she brings to the operating room. She listens for what patients don't say as readily as what they do, stays transparent about limitations, and will refer someone elsewhere when that is genuinely the better path.

"Plastic surgery allows me to unite two of my greatest passions: the artistry of creativity and design, and the privilege of caring for people during meaningful moments in their lives," she says. "Being entrusted with a patient's appearance, confidence, and well-being is both a tremendous honor and a profound obligation, and it's something I never plan to take lightly."

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